



Gt01

PRODUCT DEVELOPMENT

Field of Dreams...

We are aware that every new and impressive product begins with ideas. This awareness, however, requires knowing a lot more things: Being professional at all levels of product development process from idea to product; managing the inter-disciplinary relations in the most correct manner and keeping in mind that quality lies behind all customer demands.

Our product development process is the bunch of services, which encompasses all steps that relate to product development and where all R&D approaches from idea to product are effectively used. What product concept do you have in your mind? Or would you seek out such product concepts, which are alternative to the products available in the market and which you think are successful? We have a solution partnership offer to you in this respect, which, to us, is extremely valued.

Under what category you belong to:

A-You are a player in the market acting with what you produce in a certain product group. However the prevailing competition conditions in the market would demand you to develop new and different products and thus promote your competitive power. But your product development team does not have the experience that is sufficient for developing innovative products. You can require our support.

B-You are intending to be a player in a brand new sector, which you believe is promising, by going beyond the sector you are currently in. In order to confidently sail new waters with your entrepreneurial and investor talents, you may seek our support. We can collaboratively develop products with high added value and marketability for the markets you are targeting.

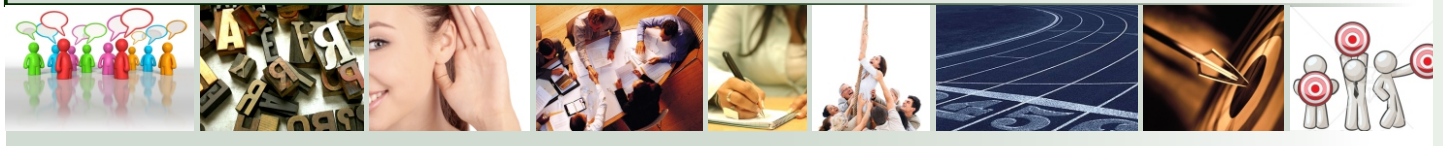
How can we accomplish this?

Our fundamental principle is not debatable: We shall perceive ourselves as your integral part as soon as the work starts. We become an integrated team with you as your solution partner. Our work is comprised of various steps.

Gt01: Development of Idea

GT01A: Knowing You: We are good listeners. We make every effort to understand what you actually need. To us, success of a project is directly correlated with how well we understand you. At this initial step we will listen to you for a long time. You can share all your secrets with peace of mind. Our confidentiality agreements (please click confidentiality agreement link) have been developed to make our customers' minds at rest. You will sure have a lot to tell about your market, your competitors, your production capacity, the paramount properties of your range of products and your targets in the market. We will take every note without missing any detail.

Gt01



Gt01

PRODUCT DEVELOPMENT

GT01B

GT01B: Assessment of the information and development of proposals for solution. We then refine the information that we acquired in the preceding step, make the targets more clear and develop solutions. This step is the one where we put down our ideas and solutions on paper before we proceed to visual solutions. During the following step, we shall share with you our written down solutions and proceed to design step.



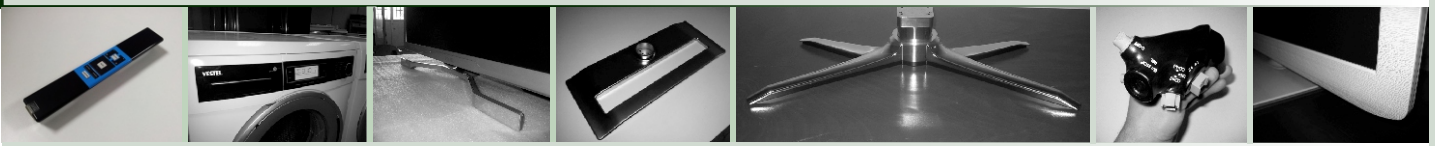
Gt02

Gt02: Development of Industrial Design: We shall start design works under Industrial Design Concept, which is regarded as the initial step of product development process, in view of the solutions that became clear further to our discussions at the preceding step. *Please click our industrial design service page about the detailed processes about this step.*



Gt03

Gt03: Industrial Design Verification Works / Making Mock-up's: We can make mock-up's in order to ensure better understanding of our industrial design solutions by our solution partners. Understanding of material, color and textural properties better is only possible by this method. *You can obtain more detailed information from our mock-up service page about how we make mock-up's. If you wish, you can download the PDF file containing information about the process in our service page.*



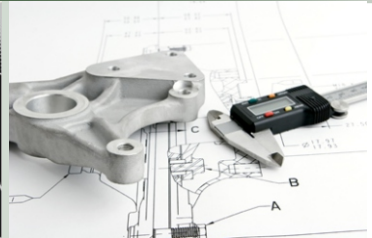
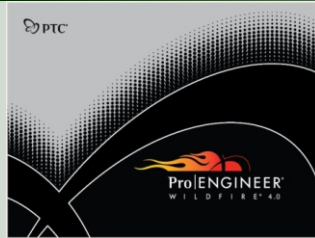
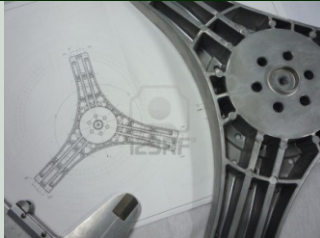


Gt01

PRODUCT DEVELOPMENT

Gt04

Gt04: Mechanical design and production. We design the parts, which are required in order to produce the industrial design model approved by the project manager of the customer at this step. We handle such issues like ensuring perfect alignment of the parts with the components that make the product work, realization of the mechanical designs of the external parts in terms of material and manufacturing processes and development of the solutions for assembly. *You may navigate in the page of our mechanical design service or download the PDF file containing detailed information about the service.*



Gt05

Gt05: Prototype production: We verify the design of the parts intended for production by means of this step. In order to understand better the inter-part compliance and our clever solutions in this respect, you may access details of our prototype production at the corresponding page.

